

Q: How does the Premium Maintenance Plan protect my budget and my vehicle?

A: It delivers maximum protection against rising maintenance costs. The coverage is prepaid, so you never have to worry about maintaining your vehicle.

Premium Maintenance from Ford ESP is like buying a dental plan with broad coverage. It covers regular checkups, routine inspections, preventive care and replacement of normal "wear and tear" items that require periodic attention. In addition, the coverage includes:

- Engine oil and filter changes
- Multipoint inspections
- Tire rotations
- Replacement of brake pads and linings when worn
- Shock absorber replacements
- Spark plugs
- Clutch linings
- Belts
- Hoses
- Wiper blades

Premium Maintenance Gives You Genuine Peace of Mind from Ford Motor Company

With Ford ESP, you're covered at over 4,000 Ford, Lincoln and Mercury dealers in the U.S. and Canada.

Ford factory-trained technicians will use only Genuine Ford Parts to keep your vehicle running at its best.

Mile After Mile After Mile ...

With the Premium Maintenance Plan you get:

- Timely care and inspections that can prevent serious and expensive repairs
- Optimal vehicle performance for the long run
- Protection for your vehicle investment and budget

May increase your resale or lease-end value, while limiting maintenance costs.

Powerful Protection for Your Ford, Lincoln or Mercury Vehicle from Ford Extended Service Plans (ESP)

- Failures of covered components due to normal wear and tear and mechanical breakdowns are included.

This brochure is intended to provide general information about Ford ESP. Prices and plans are subject to change without notice. Plan availability, benefits, coverage and provider may vary by state. See your dealer for details. See your dealer or your copy of the warranty for complete details on the Bumper-to-Bumper New Vehicle Limited Warranty.

F O R D E S P
PREMIUM MAINTENANCE PLAN

EXTENDED SERVICE PLANS



Transferable Coverage May Add Extra Resale Value

If you sell your vehicle, the remaining maintenance coverage may be transferred to the new owner.

Financing Options

In most cases, Ford ESP may be included in your finance contract. Convenient, interest-free installment payment plans are also available for 5, 11 or 17 months.

Some Points to Remember ...

- You can choose a premium coverage plan that meets your individual driving habits — plans are available in 3,000-, 5,000-, 7,500-, and 10,000-mile intervals
- Protect yourself against rising maintenance costs due to inflation
- Covers failures of covered wear items
- Coverage begins at the Bumper-to-Bumper New Vehicle Limited Warranty start date and zero mileage. You can only purchase the Premium Maintenance Plan for your vehicle before 12 months/12,000 miles from the Bumper-to-Bumper New Vehicle Limited Warranty start date, whichever occurs first

Buy It Today

- Coverage expires upon reaching the selected time or mileage or completion of all the maintenance services, whichever occurs first

Q: What Is a Premium Maintenance Plan?

A: Maximum Coverage for Your Vehicle Maintenance Needs.

Ford ESP ... Protection Against Future Vehicle Repair Costs



Prepaid Maintenance Protection Plans from Ford ESP for New and Used Vehicles

Premium Maintenance Plan

For Ford, Lincoln and Mercury and Competitive-Make Vehicles

This comprehensive plan covers a spectrum of manufacturer-recommended maintenance services, including normal wear items.

The “Normal Wear” Items

Ford ESP’s Premium Maintenance Plan covers the following items if they fail due to normal wear:

- Spark plugs (except in California)
- Shock absorbers
- Clutch disc
- Engine belts and hoses
- Brake pads and linings
- Wiper blades

\$0 Deductible

This is a prepaid plan; you pay nothing more for covered services.

First-Day Rental Option

You can purchase rental assistance, too. With this added coverage, you’ll be reimbursed for a rental vehicle from the very first day, whenever you leave your car at the dealer for covered maintenance services. It also applies to any repairs under your Bumper-to-Bumper New Vehicle Limited Warranty. Reimbursement is up to \$30 per day (\$36 for Lincoln) for up to two days.

Ford ESP has designed different coverage options to meet your budget and specific driving needs. Each plan provides affordable maintenance for up to six years.

- All maintenance replacements are made with original equipment manufacturer’s (OEM) parts

Features of Premium Maintenance Plans

Scheduled Maintenance Coverage	Yes
Major Component Coverage	No
Limited Wear Item Coverage	Yes
Deductible per Repair Visit	\$0
First-Day Rental Option	Yes
Roadside Assistance	No
Transferable to Subsequent Owner	Yes

Time and Mileage Options

The Ford ESP Premium Maintenance Plan is available up to the time and mileage intervals listed below. Coverage begins at the Bumper-to-Bumper New Vehicle Limited Warranty start date and zero miles. Choose the plan that best matches your driving habits.

FORD ESP PREMIUM MAINTENANCE PLAN* Prices based on \$0 Deductible Service Intervals in Miles			Lincoln*			Ford, Lincoln, Mercury and Competitive-Make Vehicles						
						Gas			Diesel		Hybrid	
			3,000	5,000	7,500	3,000	5,000	7,500	5,000	7,500	10,000	10,000
2-Year Plan	30,000 Miles	Maximum No. of Service Visits	8	4	2	10	6	4	6	4	3	3
3-Year Plan	45,000 Miles	Maximum No. of Service Visits	13	7	4	15	9	6	9	6	4	4
4-Year Plan	60,000 Miles	Maximum No. of Service Visits	18	10	6	20	12	8	12	8	6	6
5-Year Plan	75,000 Miles	Maximum No. of Service Visits	23	13	8	25	15	10	15	10	7	7
6-Year Plan	100,000 Miles	Maximum No. of Service Visits	31	18	11	33	20	13	20	13	10	10

*Maximum number of service visits for Lincoln vehicles is in addition to the two free visits already included as part of the Lincoln Commitment.

Premium Coverage for Scheduled Maintenance

- Change engine oil and replace oil filter
- Inspect and rotate tires
- Perform multipoint inspection
 - Check fluid levels and fill:
 - Transmission (if equipped with a dipstick)
 - Brake reservoir
 - Power steering
 - Coolant recovery reservoir
 - Window washer
 - Check following systems/components:
 - Operation of horn, interior lights, exterior lamps, turn signals and hazard and brake lights
 - Windshield washer spray, wiper operation and wiper blades
 - Windshield for cracks, chips and pitting

- Radiator, heater and air conditioning hoses for leaks and damage
- Engine air filter
- Oil and fluid leaks
- Exhaust system (leaks, damage, loose parts)
- Steering and steering linkages
- Shocks/struts and other suspension components for leaks and/or damage
- Accessory drive belt(s)
- Clutch operation (if equipped)
- Inspect tires for wear and check air pressure

The following services are representative of recommended maintenance for your vehicle. Your actual plan will be based on your Ford, Lincoln, Mercury or competitive-make vehicle’s maintenance needs as indicated in your Owner’s Scheduled Maintenance Guide:

- Inspect brake pads/shoes/rotors/drums, brake lines and hoses, and parking brake system
- Inspect wheel ends for end play and noise
- Inspect and lubricate steering linkage, ball joints, suspension, and if equipped, half shafts, drive shafts and U-joints
- Change transmission fluid
- Replace fuel filter
- Replace engine air filter
- Change premium gold engine coolant
- Replace PCV valve
- Change transfer case fluid, if equipped
- If equipped, inspect and lubricate 4x4 front axle shaft U-joints
- If equipped, lubricate 4x4 front hub needle bearings
- If equipped, lubricate 4x2 front wheel bearings, replace grease seals and adjust bearings

Certain restrictions and exclusions apply. See your dealer for details, or refer to your plan provisions.